Mentor Tech Group Job Codes 2025

- The Mentor Tech Group market intelligence database is segmented by useful Job Codes, which define each contact's area of **responsibility** within the organization.

- Rather than using nebulous titles, this Job Code segmentation provides you with more precise information about the decision-makers you seek. See MTG's Job Code Segmentation below.

MTG Job Code Segmentation www.MentorTechGroup.com	# Contacts Rev. 01/13/2025
TRAINING CONTACTS	**24,257**
T Training/Leadership/Organizational Development (CLO, VP Training, Director of Training & Development, VP Education, Culture) There are <u>many</u> different titles within this group.	16,706
CC Call Center Training	271
CR Customer Service Training	742
EL E-learning	1,195
EX External Training	949
ITT Information Technology Training	2,973
J Safety/Compliance Training	1,696
ST Sales Training	2,823
U Corporate University	814
D: Diversity, Equity, Inclusion	**2,133**
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HR CONTACTS	**16,977**
H Human Resources (CHRO, VP, EVP, Director, Chief People Officer, etc.) There are many different titles within this group.	10,427
B Benefits/Total Rewards	4,457
R Recruiting/Talent Acquisition	9,836
TM VP/Dir Talent Management	12,738
OTHER	**11,299**
C Communications (VP, Director, etc.)	2,543
IT Information Technology (CIO/VP IT, Dir IT, etc.)	3,942
M Marketing (VP, Director, etc.)	3,844
S Sales (VP, Director, etc.)	2,621
MEETING & EVENT PLANNING	**2,723**
MP Meeting/Event Planner	2,723
"FULL ACCESS" TOTAL: US & Canada*	**36,201**

* MTG's "Full Access" database contains ALL job codes; Canadian contacts do not include an email address.

Note: Some contacts have multiple decision-making roles (i.e. Job Codes) and thus, are counted in more than one job code above.